



BEGINNERS STRIPE SETUP

INSTRUCTIONS



STEP-BY-STEP GUIDE TO SETTING UP
STRIPE AND GETTING PAID WITH EASE



M E S T I S H A
C A S T L E B E R R Y

Beginners Stripe Setup Instructions

STEP 1 — Create Your Stripe Account

If you haven't already:

1. Go to **stripe.com**
2. Click **Start now**
3. Enter:
 - Email
 - Full name
 - Password
4. Verify your email
5. Complete the business setup:
 - Business type (Individual/Sole Proprietor is fine)
 - Business name (what customers see)
 - Business description
 - Bank account for payouts
 - Identity verification

Once Stripe is verified, you're ready for Payhip.

STEP 2 — Log Into Your Payhip Account

1. Go to **payhip.com**
2. Log in
3. On the left menu, click "**Account**"

STEP 3 — Go to Payhip Payment Settings

1. Inside your dashboard, click "**Settings**"
2. Select "**Payment Details**"

You will see two options:

- **Connect Stripe**
- **Connect PayPal**

Choose **Stripe**.

STEP 4 — Click “Connect with Stripe”

Payhip will redirect you to Stripe’s secure connection page.

You will see a screen that says:

“Allow Payhip to connect to your Stripe account?”

Click **Allow**.

If you are not logged into Stripe, it will ask you to log in first.

STEP 5 — Choose Your Stripe Account

If you have multiple Stripe accounts, choose the correct one.

If you only have one, it will automatically select it.

Click **Connect**.

STEP 6 — Redirect Back to Payhip

Once Stripe approves the connection, Payhip will automatically bring you back to your dashboard.

You will now see:

“Stripe Connected Successfully”

This means:

- Customers can now pay you with credit/debit cards

- Money will go directly into your Stripe account
- Stripe will send payouts to your bank

STEP 7 — Test Your Checkout

To make sure everything works:

1. Go to **Products**
2. Click any product
3. Click **View Product**
4. Click **Buy Now**
5. Confirm that **Stripe checkout** appears

If you see a credit/debit card form — you're good to go.

STEP 8 — Start Selling on Any Platform

Now that Stripe is connected, you can sell on:

- Facebook
- Instagram
- TikTok
- YouTube
- Email
- Your website
- Anywhere you can paste a link

Just copy your Payhip product link and share it.

Set Up Stripe for Payhip

How to Set Up Stripe for Payhip

1. Create your Stripe account

- Go to: stripe.com
- Click: “Sign up” or “Start now”
- Enter:
 - Email: use one you actively check
 - Full name
 - Strong password
- Verify email: open Stripe’s email and click the verification link.

2. Choose your business type

In the first setup screen, Stripe will ask what kind of business you are:

- Individual / Sole proprietor: good if you’re just starting or don’t have an LLC yet.
- Company / LLC / Corporation: use this if you already formed a business.
- Nonprofit: choose this if you’re taking donations under a nonprofit.

Pick the option that matches how you’ll operate and report income.

3. Complete your business profile

Stripe won’t let you take live payments until this part is done. You’ll be asked for:

- Business name: what customers see on their bank statement.
- Business address: your official mailing address.
- Business website OR description:
 - If you have a site, add the URL.
 - If not, briefly describe what you sell (e.g., “digital grant-writing templates and nonprofit setup services”).
- Product/service details: be specific but simple—what you sell, price range, refund policy.
- Phone number: for Stripe to contact you if needed.

4. Add your personal and identity details

Stripe has to verify the person behind the business:

- Legal name, DOB, home address
- Last 4 of SSN (or full SSN/EIN depending on setup)
- Photo ID (sometimes requested): driver's license or passport.

Just be accurate—this is for compliance and fraud prevention.

5. Connect your bank account for payouts

This is how you actually receive the money.

- Go to: Dashboard → “Settings” → “Bank accounts and scheduling” (or “Payouts”).
- Add bank account:
 - Routing number
 - Account number
 - Account type (checking/savings)
- Confirm: some banks connect instantly; others may require micro-deposits you confirm later.

Stripe will show your payout schedule (daily, weekly, etc.) and an initial waiting period for the first payout.

6. Understand test mode vs live mode

When you first open Stripe, it's usually in Test mode:

- Test mode:
 - You can practice creating payments using test card numbers.
 - No real money moves.
- Live mode:
 - Real customers can pay.
 - Money goes to your Stripe balance, then to your bank.

Before you launch, make sure you switch to Live mode in the Dashboard.

7. Decide how you'll accept payments

You've got a few options—pick what fits how you sell.

Option A: Payment links (no website needed)

- Go to: “Payment Links” in the Stripe Dashboard.
- Create a product: name, price, one-time or subscription.
- Generate a link: Stripe gives you a URL.
- Use it to sell on platforms:
 - Paste the link in your Facebook, Instagram, TikTok, YouTube descriptions, emails, or DMs.
 - When someone clicks, they land on a Stripe checkout page and pay directly.

This is perfect for quick offers, digital products, or services.

Option B: Integrate Stripe with a website/platform

If you're selling through a specific platform, you usually connect Stripe inside that platform's settings:

- Common platforms:
 - Shopify, WooCommerce (WordPress), Squarespace, Wix
 - Kajabi, Thinkific, Teachable
 - Some marketplaces and SaaS tools that say “Connect Stripe”
- Typical flow:
 - Go to the platform's Payments or Checkout settings.
 - Choose Stripe as the payment processor.
 - Click “Connect” or “Link Stripe account”.
 - Log in to Stripe when prompted and approve access.

After that, payments made on the platform flow into your Stripe account automatically.

8. Set up products and pricing inside Stripe (optional but powerful)

If you want more control:

- Go to: “Products” in the Dashboard.
- Create product:
 - Name (e.g., “Nonprofit Setup Package – Full Service”)
 - Description
 - Price (one-time or recurring subscription)
- Use these products with Payment Links, Invoices, or Checkout pages.

9. Create invoices (for 1:1 client work)

For services like grant writing or nonprofit setup:

- Go to: “Invoices” in Stripe.
- Create invoice:
 - Add customer name and email
 - Add line items (service name, price)
- Send invoice: Stripe emails it to your client with a payment button.
- Client pays online; money goes to your Stripe balance.

10. Review payouts, fees, and statements

Once payments start coming in:

- Balance: shows what’s available and what’s pending.
- Payouts: shows when money is going to your bank.
- Reports: helpful for bookkeeping and taxes.

Stripe fees are automatically deducted before funds hit your bank.

YOU'VE TAKEN THE FIRST STEP.

NOW KEEP BUILDING *Your Brand, Your Way,* YOUR FUTURE.



STAY FOCUSED

Dream it.
Plan it.
Launch it.



KEEP GROWING

Every step
brings you
closer.



MAKE AN IMPACT

Your purpose
has the power
to inspire.



BUILD YOUR LEGACY

What you build
today creates
tomorrow.



MORE RESOURCES, BOOKS, AND SERVICES

VISIT MY WEBSITE!

WWW.MESTISHA.COM

Let's stay connected!



TikTok



Facebook



Instagram



YouTube

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